

# Jeffrey Liekhus

## ADVERTISING ~ CREATIVE DESIGN

### Experience

- 25 years in advertising, marketing and sales.
- 15 years creating print and 5 years designing digital media.
- 5 years liaison between marketing, sales and production departments.
- 3 years developing product testing and market introduction protocols.
- Excellent communication and public speaking skills.
- Skilled writer of technical, legal and marketing publications.

### Creative Design Examples



## Work History

Property Manager ~ 2010 to present

Liekhus Properties LLC, Sammamish, Washington

Project Manager ~ 2007 to 2009

Digital Dog Design LLC, Sammamish, Washington

Director of Product Development & Marketing ~ 2001 to 2006

Jones Design & Development Company, Inc., Redmond, Washington

Director of Marketing & Operations – Financial Group ~ 1993 to 2000

Market Trends, Inc., Seattle, Washington

Marketing & Advertising Consultant ~ 1991 to 1992

Knox County Humane Society, Knoxville, Tennessee

Account Executive ~ 1990 to 1991

Reed Eichel Advertising, Knoxville, Tennessee

## Education & Training

Real Estate Broker License, Washington DOL - #123003, inactive

Rockwell Institute, Bellevue, Washington

Web Development Program

Bellevue College, Washington

Certificate - School of Marketing Research

American Marketing Association, University of Notre Dame, Indiana

Master of Science - School of Communications, with honor

University of Tennessee, Knoxville

Bachelor of Science - School of Business

Central Washington University, Ellensburg

## Computer, Graphics & Research Knowledge

**Applications:** Illustrator, CorelDRAW, Photoshop, CorelPAINT, Digital Image Pro, GIMP, Fireworks, Flash, PageMaker, InDesign, Bridge, Publisher, Dreamweaver, Word, Project, Excel, Outlook, PowerPoint, OneNote, Access, Quicken Rental Property Manager, Sound Forge Studio, and Acrobat.

**Training:** XHTML, CSS, Dreamweaver, Photoshop, InDesign, Illustrator, Flash, Network Fundamentals, Authoring, Internet Fundamentals, Advanced Research Techniques, and Market Research.